

This
issue
is a bit
of a time
capsule. It was
conceived nearly
a year ago, and work
flooded in for it but due
to personal reasons had
to be shelved up until now. It
would have been a shame for all
this content to have not seen the
light of day, so here is the resurrected
Gravity 5 Fashion issue...

If this is your first glimpse of Gravity, we are a
Hereford based zine that consists of illustration,
visual art, writing, photography and other things you
can put in a photocopier. I am grateful as editor to all the
people who contribute, without a fee, sending their work in. It
means a lot to me to be part of a culture that I see as incredibly
vibrant and ever-changing. All I can offer to the contributors is my
gratitude and the usual free contributor copy.

If you would like to share your work in Gravity please contact me at:

mydadsjacket@gmail.com

I would love to hear from you.

I hope this publication sparks your interest and raises a smile. Thank you
for buying it, along with all the contributions, that is what makes us able to
make more.

Best wishes,

Omar Majeed

NEW FASHION
MUST HAVE

I COULDN'T AFFORD TO TAKE A PHOTO
OF ~~THIS~~ THIS NEW AMAZING LOVELY BREATH
TAKING VISIONARY ORGANIC PRETTY & HANSOM
FASHION ACCESSORY BUT TRUST ME ITS REALLY GREAT.

TO PURCHASE THIS GREAT MUST HAVE FASHION
ACCESSORY NOW BECAUSE IF YOU DO IT LATER
IT MIGHT NOT BE COOL ANYMORE IT WILL
JUST BE RETRO SIMPLY POST A SHITLOAD
OF CIDER & METHS
MY HOUSE
PO BOX
FUCK A DEAD CALF IN THE EYE WITH A
FAKE DONG MADE OUT OF FROZEN PERIOD
HR1 2QF
LIMITED STOCK CAUSE I ONLY MADE THREE
OF THEM & MY MATES DOG SHAT ON ONE.

FOR MORE FASHION CHECK OUT SLAVE TO THE GRAVE

Sometimes we are given clothes. What are these stockpiles of clothes we have amassed! Lying dormant, waiting for bodies.

Hanging or crumpled, a mass of overlapping decisions. What patterns of social inflection?

What accidents?

We try on clothes in front of a mirror to make outfits.



One of my jobs is counting people for PMRS – Pedestrian Market Research Services. While I work I watch the clothes that people are wearing.

In India, I was happy to discover that the Himalayan Range people, in their attitude to clothes, have a lot in common with the people of the Black Mountains, Wales. In either place, the old men and women wear dirty Nike hats or a belt that is actually a piece of binder twine.

In Broadway shopping arcade I am counting people. In three minutes, four hundred people walk past.

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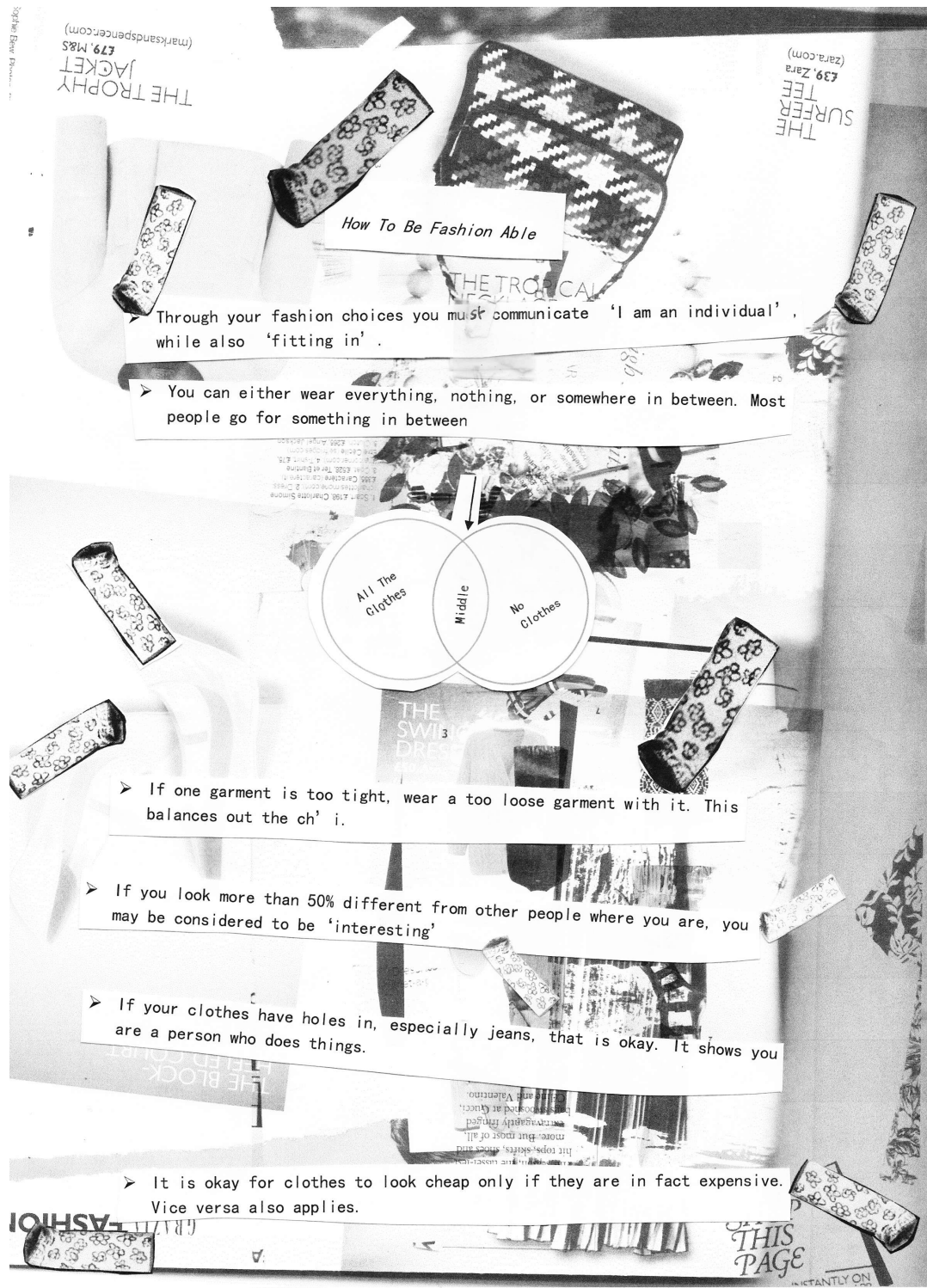
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I'll bite you gently on the ear to find out what you taste of

These are the things

These the things

The things that dreams are made of

I curse the work addicted for fucking up this nation

I'd like to give them treatment, not just condemnation

They expected status, and now what do they get?

A land drover of emptiness, a swimming pool of debt

I call my Ma on Thursday with nothing much to say

She's got the general picture, I've been 15 years away

I'm living day to daydream and leaving out the stress

Working in my own way on the days when feel best

And here comes summer yet again, the tingle on my skin

I want it ruffling my hair, I'll be everything

I'm putting all the work in so my social stance is sweet

I'll be gentle and grateful and not *always* compete

And forget about all those things that I made a mistake of

These are the things

These are the things

The things that dreams are made of

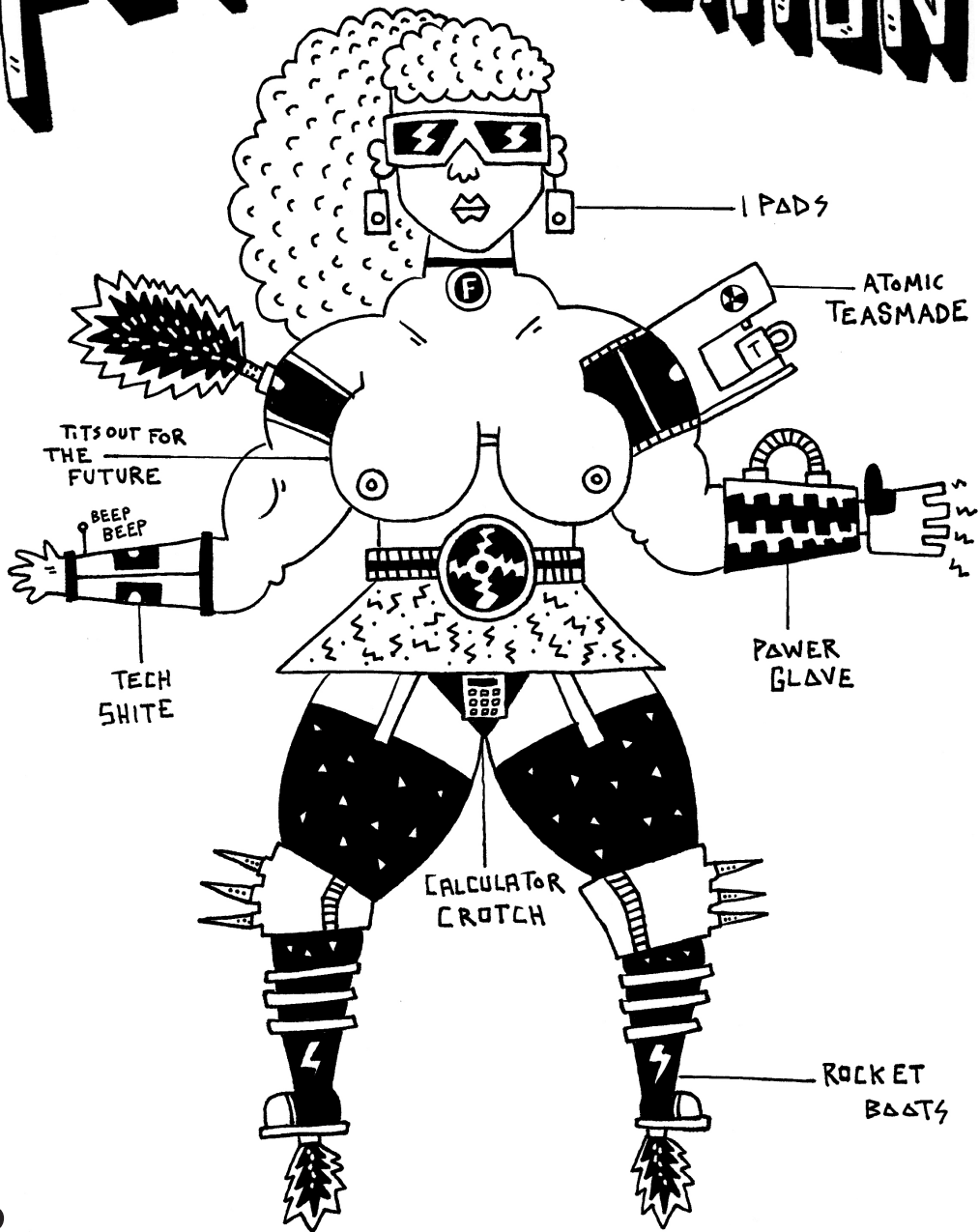
*The Saveaway mentioned is an all-day bus ticket in Liverpool, in case you didn't know.



RETRO IS DEAD

GRAVITY PRESENTS

FUTURE FASHION



The Things That Dreams are Made Of

By Tom George



I got one pair of jeans with threadbare seams, a toothbrush in my pocket

I got no plan at the start of the day and that's just how I want it

'cos holy hobo moments are what just get me off

These are the things

These are the things

The things that dreams are made of

Watching pigeons shagging on the rainy paving flags

Talking to the homeless drinking wine from plastic bags

Nicely worn-in sneakers, and possibly odd socks

My homely city centre and all its broken clocks

A nicely fuzzy head last night I drank till I was rotten

I got a smile from the café girl, I feel relaxed in cotton

I live just like I'm passing through and that's what we all are

A Saveaway* is sexier than any fucking car

Unburdened by ambition, my dreams will please themselves

We're going to the gallery, we'll make some plans as well



DUG ON;

button-down collars :-

"I'm sorry, but people who button down their collars are unaware of gravity..."

neck-holes :-

"I suppose I do have quite a large head. I did have trouble putting on jumpers in the '80s"

club-wear :-

"They're just not intelligent enough to feel the cold"



doesn't always reflect our style though... where the other two members are not skinheads or punks but just love the music I think that shows people in our age group that you don't have to dress like it to follow the music.

(4) *As a young band, do you try and emulate the styles of older bands you look up to or do you generally wear what you damn well like?*

There is no band that we try to copy their dress sense from, I think we all just see what's on the top of the pile and through a t-shirt on haha! We all wear different band t-shirts and so on, but I wouldn't say we have tried to take an image from another band.

(5) *Football shirts – Acceptable or unacceptable? Which teams do you follow?*

I don't think I have a football shirt that still fits me haha, but I think they are acceptable – it's down to individual taste, but its not a thing I see a lot at gigs. We all follow different teams, our drummer Jacob follows Arsenal, myself Sid follow

Chelsea and I don't think our guitarist Jack actually follows a football team.

(6) *Gravity – space suits, fashion yes or no? How about Bermuda shorts, t shirts and sandals in space?*

I don't actually get what you are trying to say in this question haha, sorry.

(7) *You have a big gig coming up in London. What do you think about the style of clothing showcased by London's bearded/knitted jumper community?*

Yes, the Voice of Oi Weekender! And I can't really say much about the clothing style around London, I don't take much notice haha, but it's not my personal style, but again it's each to their own.

(8) *Short hair is always best. Ever grown it long and listened to metal?*

I have a few friends that listen to a bit of metal, it's never really been my genre of music, we have supported a few metal bands though, but no I don't think I would grow my hair and listen to metal

haha.

(9) *You mention football in one of your songs. Are modern footballers a damn embarrassment?*

I think this would be our track 'Weekend Offender'. This track isn't so much about football as it seems it does have a large elements of it, but it's more to do with being with your mates and about a few people we know, and also to do with the football firms. Modern football is a thing people talk about a lot... I'm not really too sure what to think, I don't think it will go back to how it used to be, but I wouldn't really say it's an embarrassment.

(10) *Any words of wisdom for us oldies? Is it time for me (as a 31 year old) to rock the pipe and slippers?*

I will just leave you with a picture of me rocking my slippers haha, unfortunately I haven't got myself a pipe yet!

GRADE 2 INTERVIEWED

(1) *Numero uno - where you guys from originally? What's the general fashion sense of the youth around your town? Sports Direct or Peacocks?*

Where we live there are many types of styles that people follow, there are quite a few that follow the casual type of style and listening to the Stone Roses and bands along that genre and where they played a local festival that style seems to of become quite popular. There are also quite a few mods scattered around the island, not many people where we live still buy the sports direct tracksuits haha!

(2) *As young upstarts, where do you get your gear (not your coke!) from chaps?*

We get our clothes from many different places from brands such as Levis and Fred Perry, but when the band first took off we was lucky enough to be supported by some clothing brands such as Brutus Trimfit and Britac shirts, two great companies!

(3) *How do you feel the music you listen to reflects your style of clothing? Or does it not at all?*



I think the style reflects the music in some ways, where we have a mixture in the band our track 'Weekend Offender' reflects the football and casual type of style but

then where we have our new songs which haven't been released yet they have more of a hard sound which reflects the early Oi era, I would say. Our music

The Wardrobe Project

In the past few months, I've become rather obsessed with counting my clothes. Knickers, shoes, dresses, sweatshirts, socks, jeans, t-shirts - so many t-shirts - I've been on a mission to quantify it all.

Why, you ask? Well, the seed of this urge was sown while I was reading research about people's wardrobes (the totality of an individual's clothing, rather than the usually-flat-packed furniture item). There isn't much of this research, to be honest; despite the frenzied activity which goes on to try to make us buy more and more clothes, its life beyond the point of purchase has been largely ignored by business and academia. But what there is, I found very interesting indeed.

For example, there's the research carried out by anthropologist Sophie Woodward, who 'hung out' in women's bedrooms while they got dressed, to get an insight into how they chose what to wear that day. Another study specifically looked at the clothes we keep but don't wear: those which remind us who we are, who we were, who we hope to be... and sometimes, who we never want to be again. Some bits of research offered hard data; Sophie Woodward (presumably, in and amongst

	TOTAL	KEEP	GET RID	
SHOES	51	34	17	
TROUSERS	21	14	7	
KNITS	16 <i>(+ 16 = 32)</i>	11 <i>(+ 11 = 22)</i>	5 <i>(+ 5 = 27)</i>	7 re-knit
SWEATSHIRTS	15	7	8	
DANCE/HOME	34 34	27 27	7	
TOPS (ROUDED)	38 38	25	12	
SKIRTS	13	7	6	
TOPS (HANGING)	25	18	7	
DRESSES	43 43	43	1	
T-SHIRTS	242 242			57 <i>not inc t-shirts.</i>

the hanging-out) counted the contents of the wardrobes of the women in her research. A survey by recycling organisation WRAP provided tantalising facts about the quantity of clothing items owned by a much larger group of people.

I was reading all this stuff in the course of my own research, looking at amateur making as a strategy for sustainable fashion. More specifically, I was exploring the potential for re-knitting (a process for mending and reworking knitwear)

to return unworn items in the wardrobe to active wear. But in between these on-topic thoughts, during the occasional inevitable daydream, I couldn't help but wonder: how many clothes are in my wardrobe? How long have they been there? What proportion do I ever wear?

The WRAP study found that the average number of clothing items owned by adults in the UK (including underwear) is 115. Sophie Woodward counted a total number of items (not including underwear, this time) ranging from just 35 to 182, and the average total was 98 items.

I was pretty sure that my total would be way above this, but how far above? The more I tried to estimate, the more unsure I became.

There was only one thing for it, and that was to count.

As I counted, I sorted. Empowered by what I had read about unworn clothes and identity, I felt a strange sense of permission: both to keep emotionally significant items which I knew I would never wear again, and to admit defeat over little-worn garments that no longer felt relevant to me and my identity.

So... how many clothes was it, in the end?

A whopping and way-off-the-scale 607 items (including, for the record, both coats and underwear). Even after shifting

a whole pile of binbags full of discarded clothes to the charity shop, the total stood at 465 items.

Gosh.

My next challenge is working out how to make more of this treasure. I should point out that - perhaps surprisingly - I don't buy many clothes! I'm certainly not one of the people traipsing round Primark on a Saturday (personally, I object to that approach to fashion on any number of levels). This compendium of garments has been built up over the last twenty years or so, with the oldest dating back to my early teenage grunge-esque years. Many of them hold happy and important memories for me - with the favourites being those which have adapted to changing fashions and different phases of my life, gathering multiple emotional layers in the process.

Counting my clothes has been a strangely liberating and creative experience. In the past, I felt rather guilty about hoarding such a mass of garments and wearing very few of them, from day to day.

I now feel in control and - at last! - ready to get dressed.

Amy Twigger Holroyd, Keep & Share

Read more about Amy's wardrobe project at www.keepandshare.co.uk/tags/wardrobe-project

Fifty years of looking good

This year marks the 50th anniversary of the *ABC of Men's Fashion*, written by Hardy Amies, and first published by Newnes in 1964.

Within its pages Amies sets out what he saw as the rules of style and dressing, covering everything from general appearance, through fabrics and trends of the day, to small details such as cufflinks and coat-hangers. Amies was at the time official dressmaker for the queen (and remained so until 1990), owned a fashion house on Savile Row, and wrote a regular column on men's fashion for *Esquire* magazine.

His *ABC* was a success and was reprinted in a smart, cloth-bound edition in 2008 by V&A Publishing. We list here just several of the rules - some timeless, some more of their time - that Amies hoped would maintain the standards of male dress, in a period when fashions were becoming increasingly casual.

Approach

Approach to dressing is a delicate subject. A preoccupation with dress is unpleasant in a woman and repellent in a man. A man should look as if he had bought his clothes with intelligence, put them on with care and then forgotten all about them.

Art of Dressing

An established trick in theatre design is to make a costume in a series of tones of the same colour. This is often more effective than two or more contrasting colours which can split up the effect instead of giving one big punch. But to achieve the nonchalance which is absolutely necessary for a man, one article at least must not match. For instance, you can wear a dark blue suit and tie with a pale blue shirt and navy blue socks, but you then must have a patterned silk handkerchief say in dark red or a paisley design of green and brown; or you could stick to a blue handkerchief and have dark red socks.

Italian Style

It is sometimes said the French spend their money on their food, the English on their gardens, and the Italians on their clothes. I think there is some truth in this. Certainly the Italians give the impression of taking great pains with their ap-

pearance, especially in summer when we see most of them. We must agree that the Italian style of dressing and above all their attitude to clothes and the wearing of them have a certain predatoriness, an air of masculine superiority softened with an almost feminine grace which intrigues women and has proved successful in the great game of sexual attraction.

Jeans

Jeans are so well known that there is no need to describe them. Jean is, in fact, a fabric of heavy twilled cotton, believed to have been first made in Genoa, from which the name derives. No single garment has ever had such an influence on the costume in general. Jeans are more attractive when well worn, being made in a cloth of a colour and texture which is improved by frequent rough washing, as are most peasant clothes: a sturdy symbol of democracy.

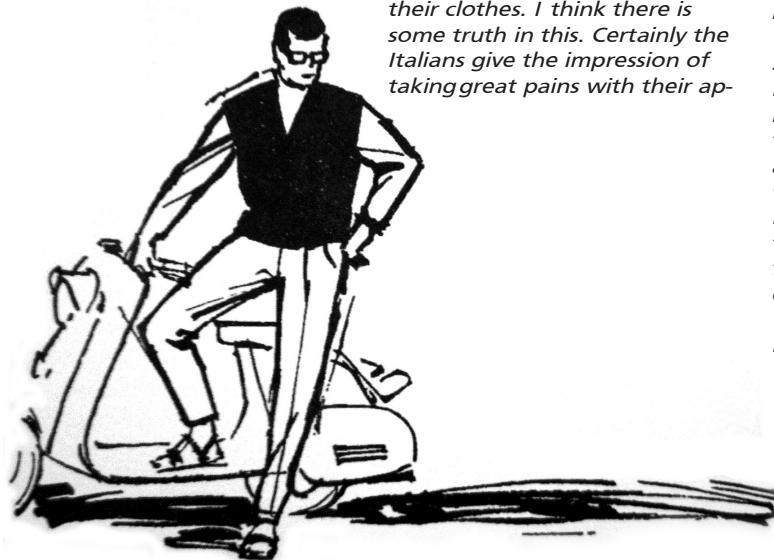
Short Man

Dapper is the adjective most applied to a short man, and that is what he should strive to be. He should wear neat, smooth, well-proportioned clothes. He should never allow the little space given to him to be cut up by patterns in design or contrasts in colour.

Socks

Nothing can mar the costume more easily, so permit me to list the points to be considered: An admixture of nylon makes a thin wool sock as strong as a thick. It is impossible to be elegant in thick socks. There is no excuse for wrinkled socks. Pale coloured socks are right out.

Hen for the Martinson





NEWSFLASH!!!!

Exiled Play Nightclub Enthusiast Accuses Local Nerd of Being a “Hereford Hipster”



spent his time self-publishing fanzines, browsing charity shops, and reading his poetry to unsuspecting audiences around the area.

Local layabout Omar Majeed was “taken aback” when the woman he had been chatting with asked him if he was “one of those Hereford Hipsters” in Mamma Jamma’s nightclub last Thursday.

“Charity shops are an important part of my routine. I like to look for unusual albums on cassette, buy them, bring them home and catalogue them in shoeboxes.”

“I was just dancing in my usual fashion when I was introduced to the women by some friends. They looked like they had dressed up for a night out at Play and hadn’t got in.”

“Lately I have also been buying minidisks,” he added, claiming to have “liked the format since 1998”.

Mr Majeed (29) studied at Hereford Art College, which was when he learnt to shop for clothes in charity shops and listen to music exclusively on vinyl records and cassettes.

When asked to comment on the accusation he insisted:

Since graduating from a course in Graphic Design at Kingston University he has

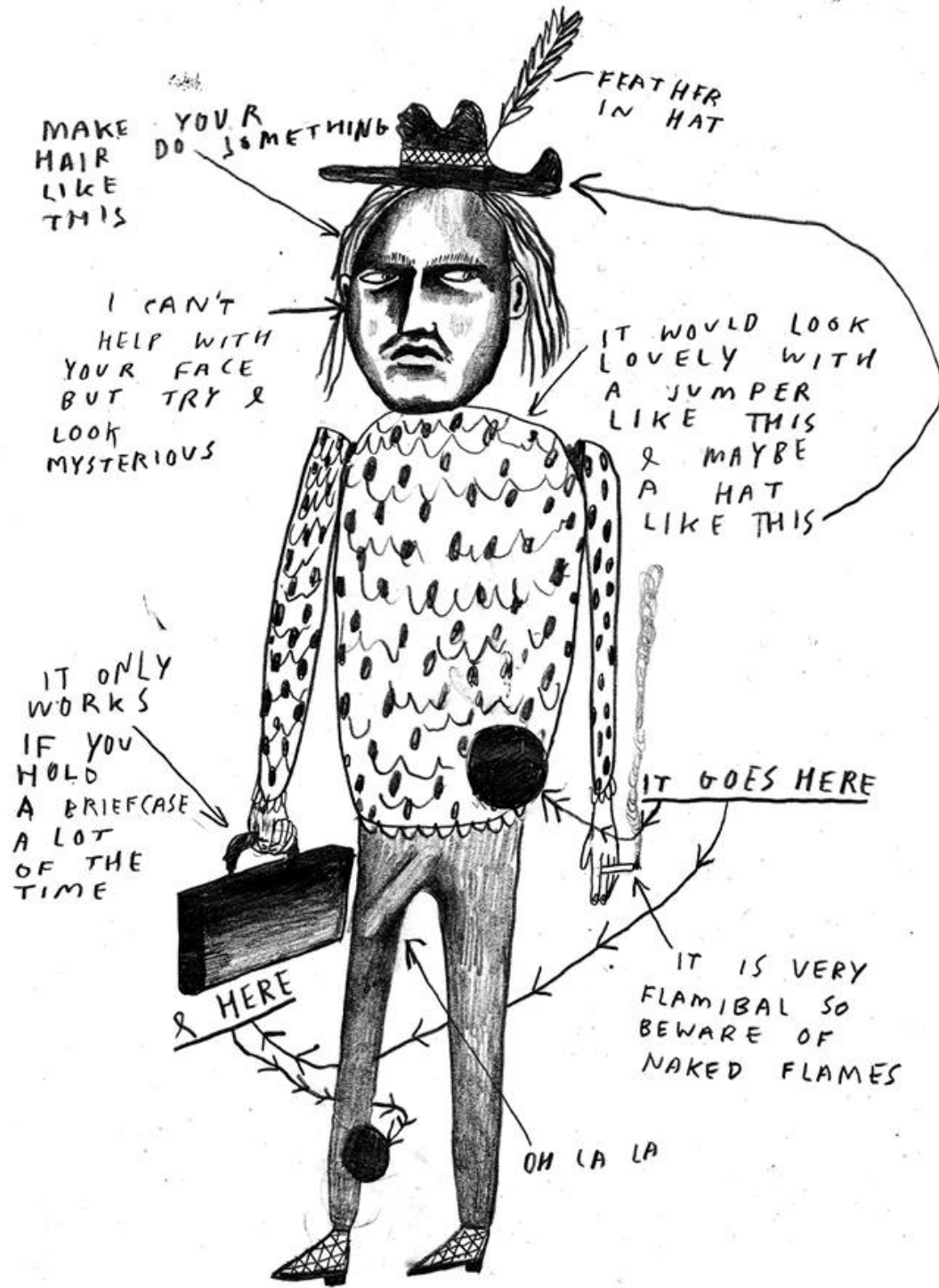
“I am not nor have I ever been a hipster. The very idea that Hereford has been infected with this cult of exclusivity and self adoration is as absurd as it is impossible. Hereford has never been cool, and the countryside is not privy to the usual processes of gentrification.”



Daniel(left): Maroon vest by American Apparel, trousers by Commes des Garçons, machete model's own.
Anthony(right): Floral dress by Laura Ashley, Hat by Marlboro, Shotgun by Smith & Wesson.



Sulayman(centre): Black polo shirt by Calvin Klein. Zainab(right): Traditional Jola batik headscarf and dress.



THIS IS A PICTURE I DREW TO EXPLAIN IT.







Familiar Spirits (2013)
Directed by Gerry Kirby // D.O.P: Sarah Goodall
Cast: Portia Victoria & Durassie Kiangangu

Gerry Kirby is a Video Artist, freelance film maker and currently runs the See Here Gallery in Sheffield.





